



2017 YBAA Advertising Opportunities

Reach the leaders in your industry through these advertising options in 2017! Advertise on the *YBAA Website* and in the monthly *Yacht Broker e-News*. The e-newsletter reaches about 2500 industry contacts in North America and the world. Please see the attached form for advertising examples and specifications for placing your ad.

On behalf of the YBAA Member Company listed below, I authorize the placement of an ad, as noted on this form.

Company Name: _____

Individual Contact: _____

Signature: _____ Date: _____

Phone: _____ Fax: _____

Check Enclosed for: \$ _____ Check # _____

Charge a total of \$ _____ to my:

AMEX MasterCard VISA Discover

Card number: _____

Expiration Date: _____ Verification# _____

Name on Card: _____

Signature: _____

Billing Address/Zip Code: _____

Or, please bill me.

Questions? Contact Beth Hiltabidle, YBAA Marketing Associate at bhiltabidle@ybaa.com or 410-940-6345.

CHOOSE YOUR DIGITAL OPTION BELOW:

YBAA Website Advertising

Premium High Placement Rotating Ad - (203 x 250 px):

Visible on all pages on both YBAA and CPYB websites with link to your company (Limit 6 Advertisers)

6 months - \$1,000 \$ _____
12 months - \$1,800 \$ _____

Yacht Broker News (monthly e-newsletter)

Premium Tombstone Ad - (250 x 250 px) (Limit 3 Advertisers)

Monthly - \$150 \$ _____
6 months - \$840 \$ _____
12 months - \$1560 \$ _____

***Non YBAA Members Add 50%**

Grand Total \$ _____

Please scan and email your completed order form and ad to bhiltabidle@ybaa.com.

Or mail to:
YBAA Advertising
105 Eastern Ave., Suite 104
Annapolis, MD 21043

Act now – it’s an investment that will create many new opportunities in 2017!